



CHOOSE **ADVENTURE**

UNIVERSITY OF COLORADO **BOULDER**

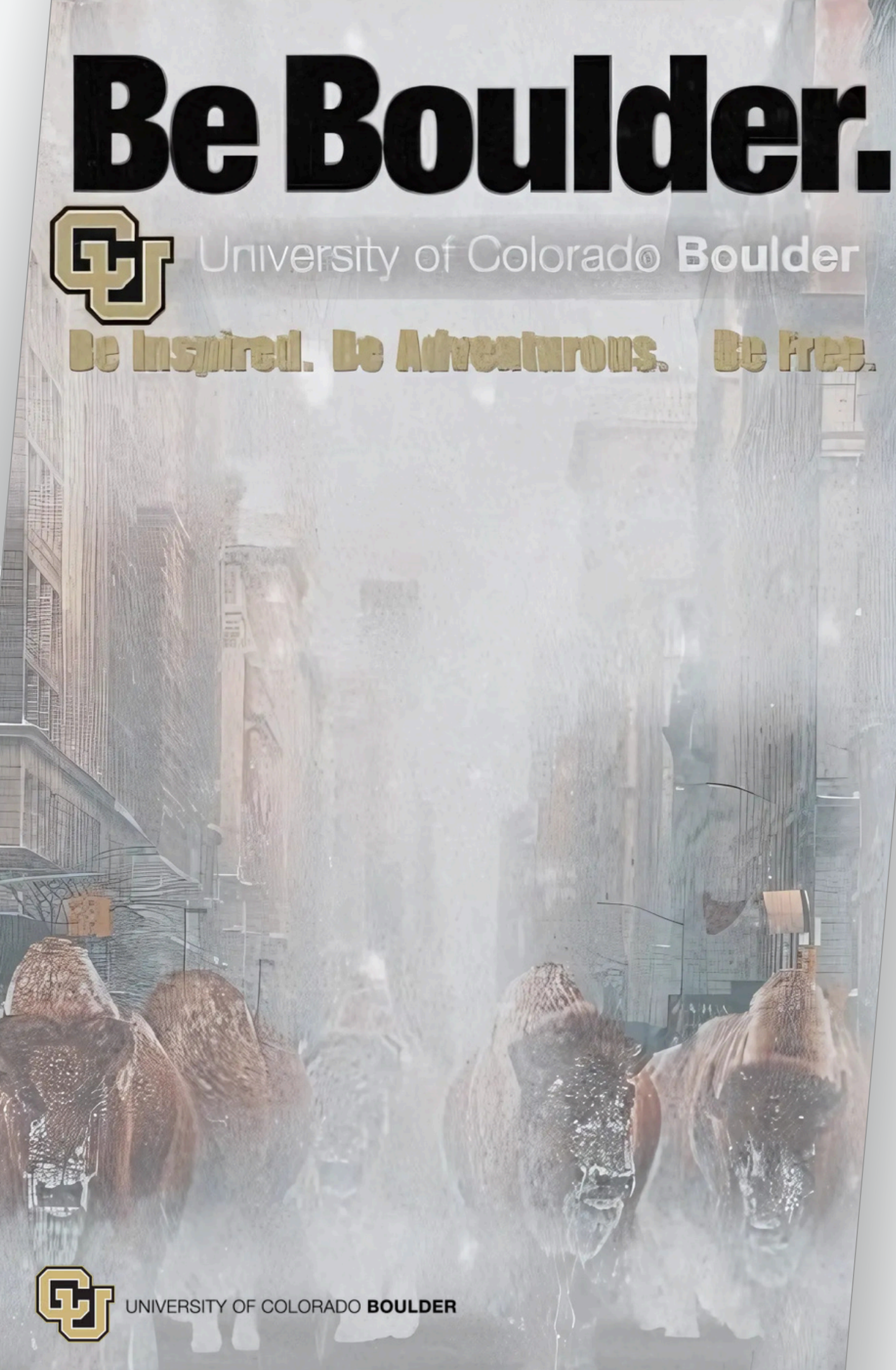


Be Boulder.



University of Colorado Boulder

Be Inspired. Be Adventurous. Be Free.



UNIVERSITY OF COLORADO BOULDER

BE A BUFF!

Be Boulder.



University of Colorado Boulder

Be Inspired. Be Adventurous. Be Free.

BE A BUFF!

Be Inspired.

Every step forward, no matter how small, brings you closer to the person you aspire to become. At CU Boulder, we see challenges as opportunities for growth, inspiring you to rise and achieve your fullest potential.



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Be Adventurous.

The greatest treasures aren't found on familiar paths but on those yet to be explored. Embrace new experiences, grow through them, and uncover the extraordinary. At CU Boulder, we foster a spirit of adventure and the thrill of discovery—within ourselves and the world around us.



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Be Free.

Embrace your dreams and pursue your goals with passion. Break free from the constraints that hold you back and experience true freedom. At CU Boulder, we inspire you to explore, discover, and uncover your boundless potential.



UNIVERSITY OF COLORADO BOULDER



WHY COLORADO?

SAME AS YOU

We to were in your shoes once, trying to make one of the biggest decisions in our lives.

Maybe some of you haven't even asked yourselves yet.

Whats my next step?

WHY COLORADO?

MAKING YOUR CHOICE

Affordability 53%

Location 47%

Quality of Life
38%

Student
Outcomes 39%



WHY COLORADO?

AFFORDABILITY



Affordability 53%

Affordability was recognized as the top priority among your peers when considering college. Reflect on the financial costs involved and how they align with your personal circumstances. How do you plan to manage the cost?

AFFORDABILITY





AFFORDABILITY

Avg. total cost

\$83,530





AFFORDABILITY

SMU


Southern Methodist University

 Dallas, TX

Avg. total cost

\$83,530



 UNIVERSITY OF COLORADO BOULDER

AFFORDABILITY



SMU

Southern Methodist
University

 Dallas, TX

Avg. total cost

\$83,530

Avg. total cost

\$82,938



AFFORDABILITY



SMU®

Southern Methodist
University

 Dallas, TX

Avg. total cost

\$83,530



MIAMI

University of Miami

 Coral Gables, FL

Avg. total cost

\$82,938



AFFORDABILITY



Southern Methodist University

 Dallas, TX

Avg. total cost

\$83,530



University of Miami

 Coral Gables, FL

Avg. total cost

\$82,938

Avg. total cost

\$77,389



AFFORDABILITY



Southern Methodist University

 Dallas, TX

Avg. total cost

\$83,530



University of Miami

 Coral Gables, FL

Avg. total cost

\$82,938

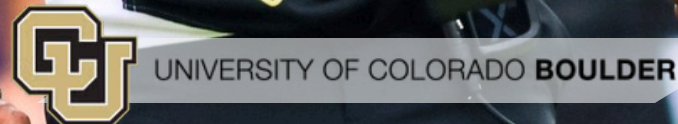


University of Denver

 Denver, CO

Avg. total cost

\$77,389



UNIVERSITY OF COLORADO BOULDER



UNIVERSITY OF COLORADO BOULDER

UNIVERSITY OF COLORADO BOULDER



University of Colorado
Boulder

University of Colorado
Boulder

 Boulder, CO

Avg. total cost



\$30,616

Reaserch.com



UNIVERSITY OF COLORADO BOULDER

UNIVERSITY OF COLORADO BOULDER


 University of Colorado Boulder	University of Colorado Boulder	Avg. total cost
 Boulder, CO		\$30,616

Bigger City = higher cost

Reaserch.com



UNIVERSITY OF COLORADO BOULDER



University of Colorado
Boulder

Avg. total cost
\$30,616

Boulder, CO



30,000!

CU is ranked among the top 10% of schools nationwide for best value, a recognition based on the balance between education quality and affordability. But is there anything else that could help?

Reaserch.com



UNIVERSITY OF COLORADO BOULDER

 University of Colorado Boulder	University of Colorado Boulder	Avg. total cost
 Boulder, CO		\$30,616

SCHOLARSHIPS

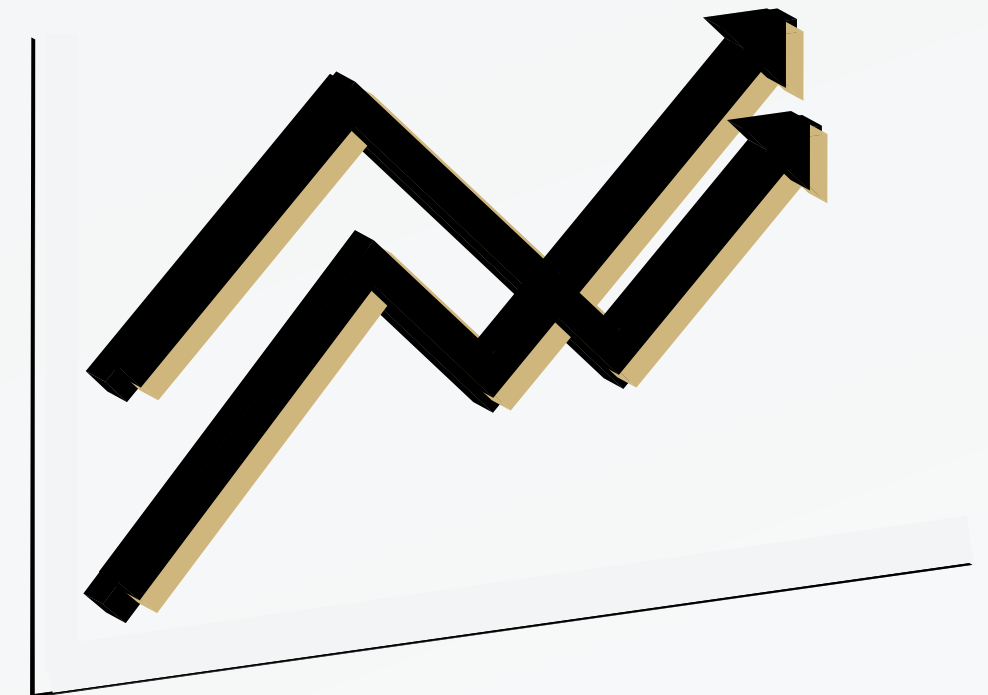
Reaserch.com





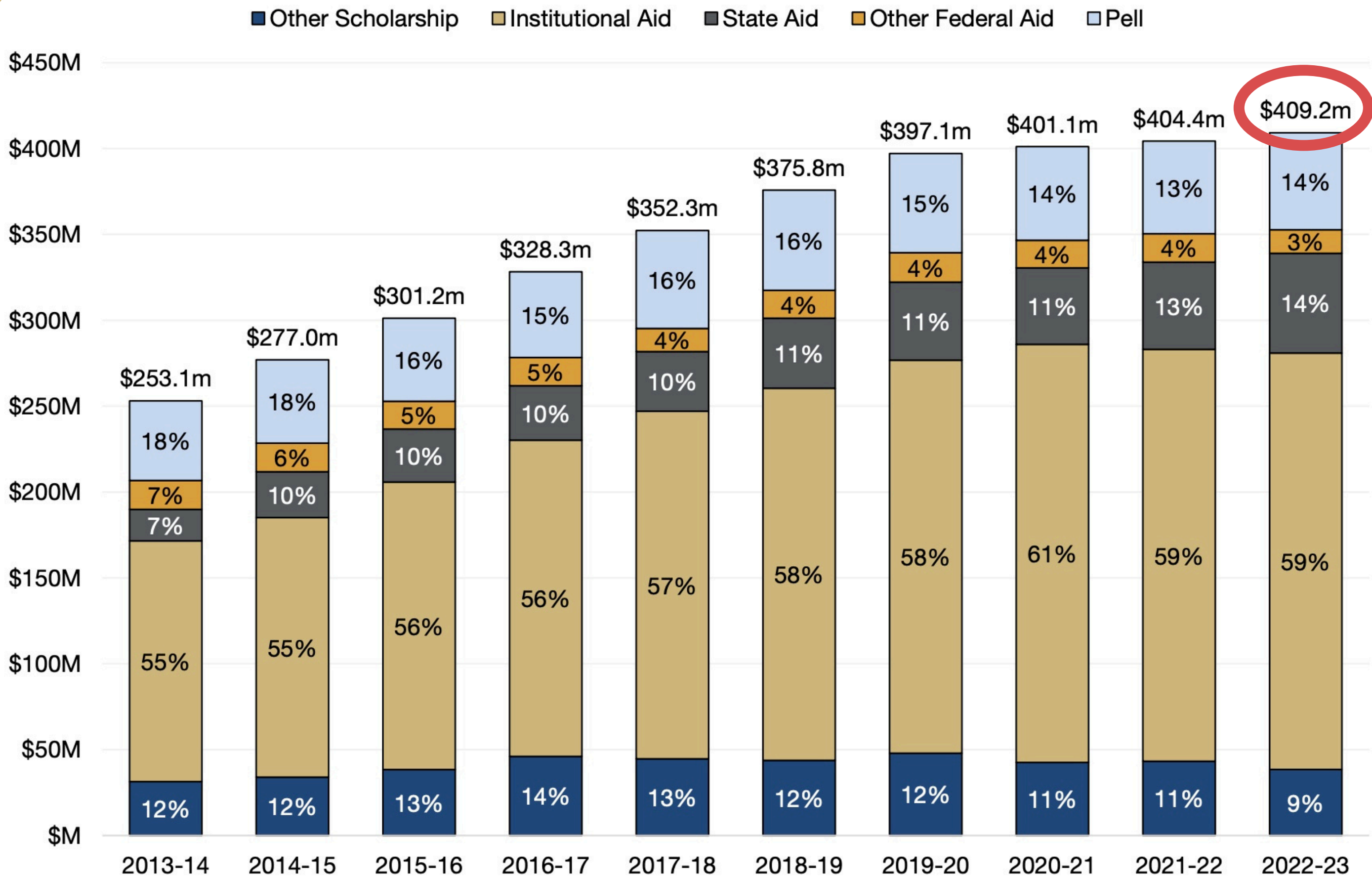
SCHOLARSHIPS

More than 68% of CU Boulder students receive some form of financial aid, highlighting the university's commitment to making education accessible and easing financial burdens. Supporting students is a core pillar of CU Boulder's mission, ensuring everyone has the opportunity to thrive!



68%





WHY COLORADO?

MAKING YOUR CHOICE

Affordability 53%

Location 47%

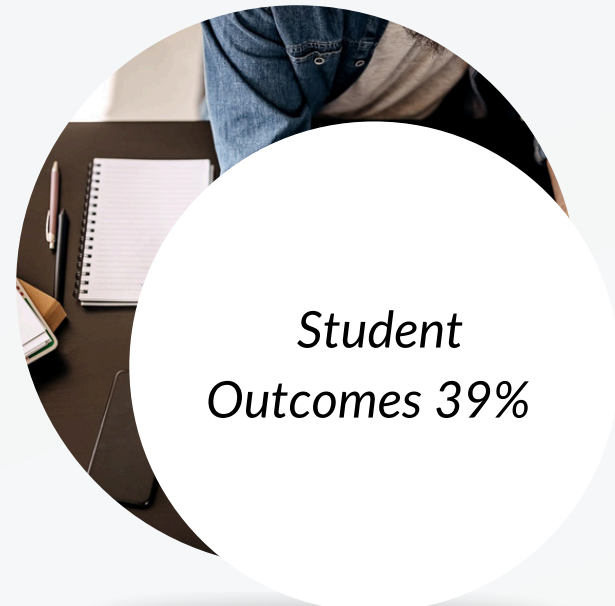
Quality of Life
38%

Student
Outcomes 39%



WHY COLORADO?

YOUR FUTURE



*Student
Outcomes 39%*

The ultimate goal of continuing your education is to expand your horizons and create opportunities for personal and professional growth. As you consider your options, think about how CU can support your aspirations, help you build valuable skills, and provide the resources you need to shape a successful and fulfilling future.

AMONG THE BEST



AMONG THE BEST



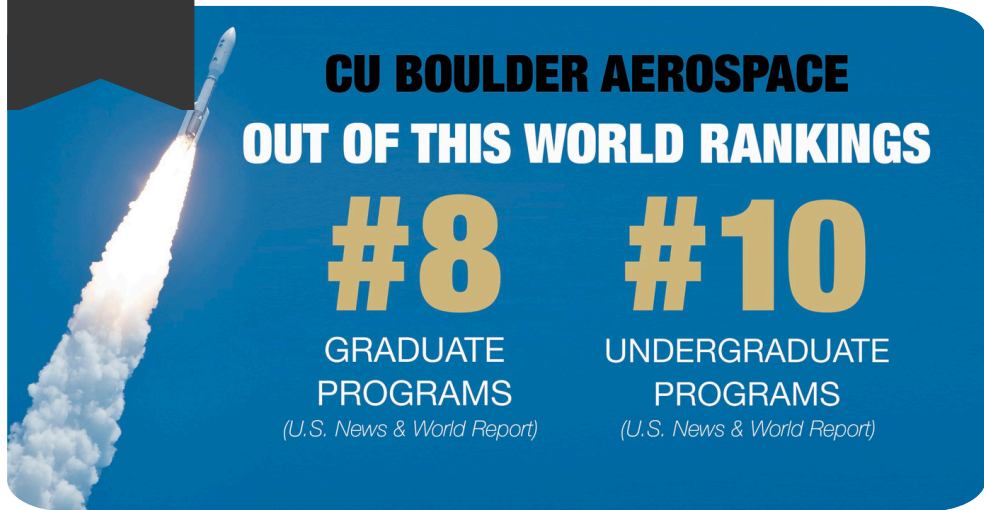
AMONG THE BEST



U.S. News & World Report 2023, Undergraduate Public Programs

#17 Engineering Program

A photograph of a university campus with a paved walkway, green lawns, and buildings in the background. Two students are walking in the foreground. A large, bold ranking is overlaid on the image.



CU BOULDER AEROSPACE

OUT OF THIS WORLD RANKINGS

#8 GRADUATE PROGRAMS
(U.S. News & World Report)

#10 UNDERGRADUATE PROGRAMS
(U.S. News & World Report)

A graphic featuring a blue background with a white rocket launch trail on the left. The text is centered and right-aligned, providing specific program rankings.



AMONG THE BEST



U.S. News & World Report 2023, Undergraduate Public Programs

#17 Engineering Program



#18 Best Public Undergraduate Business Program
U.S. News & World Report, 2024



CU BOULDER AEROSPACE
OUT OF THIS WORLD RANKINGS

#8 GRADUATE PROGRAMS
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#10 UNDERGRADUATE PROGRAMS
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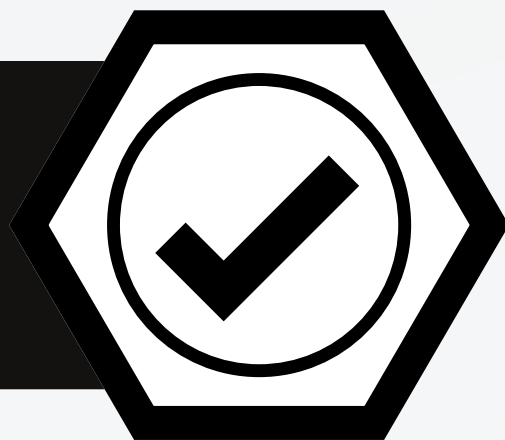


GRADUATION & JOB PLACEMENT



GRADUATION & JOB PLACEMENT

81% acceptance rate



GRADUATION & JOB PLACEMENT

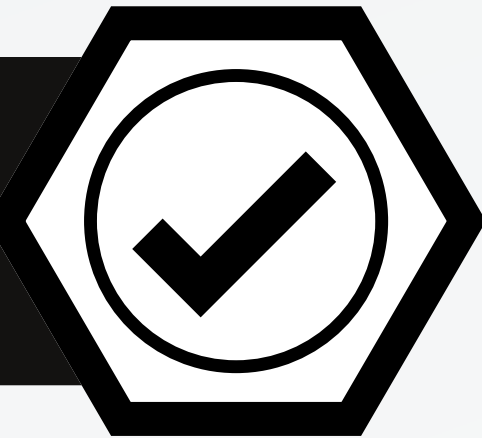
81% acceptance rate



75% Graduation Rate

GRADUATION & JOB PLACEMENT

81% acceptance rate



75% Graduation Rate

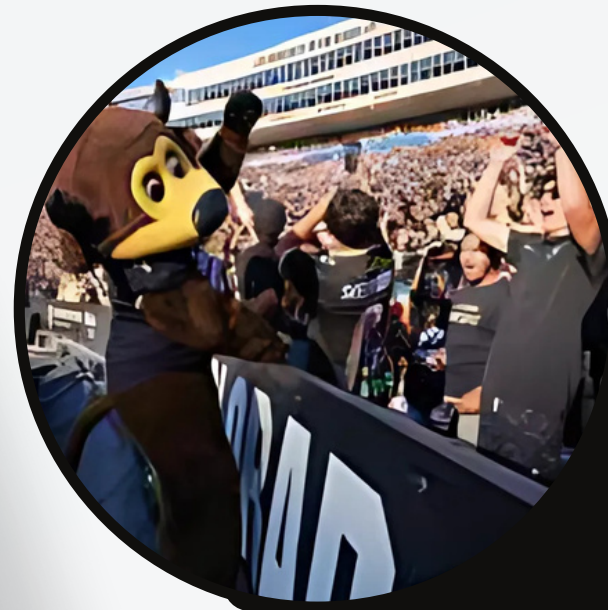
65% of Graduates find full-time
jobs 6 months after graduation



WHAT ABOUT YOUR PEERS?

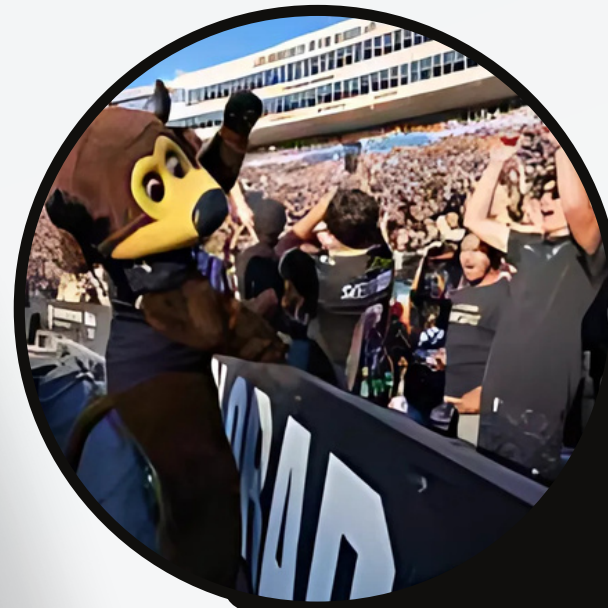


WHAT ABOUT YOUR PEERS?



42.9% out of state

WHAT ABOUT YOUR PEERS?



42.9% out of state

68,000 applications



WHAT ABOUT YOUR PEERS?



51,000 Accepted

WHAT ABOUT YOUR PEERS?



51,000 Accepted



37,600 Non-Colorado resident



NOT JUST STUDENTS

8.2 MILLION PEOPLE MOVED STATES

WHY



WHY



Affordability is the 2nd biggest factor for people moving states. Colorado ranks as one of the top states for people to move to because of the lower costs.

lower costs = more money = more experiences

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lower costs = more money = more experiences



Quality of life ranked as the biggest factor for people deciding to move out of cities. Boulder ranked 2nd in the country for quality of life

more experiences = higher quality of life



WHY COLORADO?

WHAT CAN YOU DO

Bigger City = Higher **Costs**

Enroll to the University of Colorado Boulder

Apply for Scholarships and or financial aid

Set yourself up for **Future** Success!

WHY COLORADO?

MAKING YOUR CHOICE

Affordability 53%

Location 47%

Quality of Life
38%

Student
Outcomes 39%

WHY COLORADO?

BEAUTY OF BOULDER

Location 47%

Location was ranked second only to affordability as the most important factor among your peers. CU's unparalleled location provides stunning views and convenient access to a wide variety of environments, offering an ideal setting to live, learn, and explore.

*Quality of Life
38%*

A better quality of life is a universal aspiration, shared by everyone, including your peers, who identified it as the fourth most important factor in their decisions. Incomparable, Boulder/Colorados unmatched quality of life make it an ideal place to live and thrive.

**DON'T
BE TRAPPED.
BE LIMITED.
BE CONFINED.**

**Be Free.
Be Inspired.
Be Adventures.
Be Boulder.**

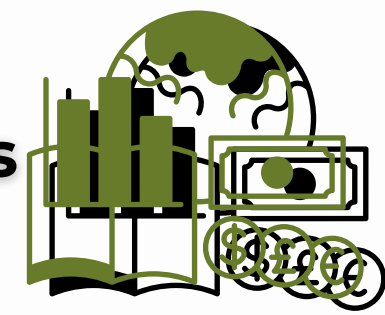
QUALITY

**Top 5 places where college students
want to live post graduation**



5th best state for education

4th best economy in the United States



Top 10 best places to live

**2nd highest ranked quality of life
in America**





LIFE IN BOULDER



TOP 20 MOST BEAUTIFUL CAMPUSES

Utopia

- “It is a great school and the most beautiful campus I’ve ever seen. The city of Boulder is a small utopia.”
- “It was this totally new environment that I had never experienced and I was mesmerized by it. Soon after, I realized that a new, amazing environment like Boulder was exactly what I wanted.”



TOP 20 PARTY SCHOOL

Party

- “Yes we’re a party school, but we’ve also got geniuses.”
- “since 1968, ranked either the top or one of the top party schools in the country.”



TOP 10 UNIVERISTYS FOR OUTDDOR ACTIVITES

Experience

- “There is good skiing nearby, mountain biking, rock climbing, hiking, running, snowshoeing and many outdoor sports plus a wonderful recreation center with indoor activities, pool, racquetball, squash, indoor pool, indoor running, gym, etc.”



OUTDOORS

Students enjoy unparalleled access to outdoor activities like hiking, skiing, and biking.

Trailhead up
Boulder Canyon



Ikon Mountains
Nearby



96 Miles of Bike
Lanes



SPORTS

Students can find and join nearly any club or sport you can think of including Baseball, Lacrosse, and Soccer just to name a few.

Baseball



Lacrosse



Soccer



EXPERIENCES

Students also have the opportunity to experience all of Colorado, with Denver & Red Rocks being 30 minutes away and Colorado being a hotspot for major league sports

Denver



Red Rocks



Major League Sports





COLORADO GAMEDAY

COLORADO GAMEDAY



COLORADO GAMEDAY



COLORADO GAMEDAY





BE FREE. BE INSPIRED. BE ADVENTUROUS.

